



# Press release ebase

21 February 2017

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Cooperation between ebase and niio

ebase and niio finance group AG provide banks and asset managers with product and service elements for the digital transformation of business models

Aschheim, 21 February 2017. The European Bank for Financial Services GmbH (ebase®) and the fintech company niio finance group AG have formed a strategic partnership in order to develop the required digital product and service modules for the securities business. "Within the context of regulatory requirements, there is increasing demand for digital products and business processes to help manage overall costs", says Rudolf Geyer, spokesperson for the management board of ebase.

Therefore, the theme of digital transformation is becoming increasingly important and is driving strategic development of completely new business models, according to Geyer.

"Nearly 100 banks are already using our current range of services. For this reason, we are well aware of the current level of demand", adds Johann Horch, CEO of the market-listed niio finance group AG. "During the development of robo-advice solutions, we are often confronted with the limitations of existing bank legacy systems. With the backing of ebase and its white-label capabilities, we can now offer our customers the option of full technical processing and asset management."

Among portfolio managers, we are seeing increasing demand for digital products that supplement existing products, at least for the onboarding of new customers.

"Specifically, this would include digital authentication of new customers, digital appropriateness and suitability tests, as well as digital matching of customers and product profiles when determining target allocations", says Johann Horch.

"Our aim", adds Rudolf Geyer, "is to provide the best possible support for the digital transformation of our partners. As a B2B specialist for portfolio management, it made sense for us to increase cooperation with service providers from the fintech environment in order to provide on-time service modules to our customers."

About ebase

The European Bank for Financial Services GmbH (ebase®) is a company of the comdirect group. As a full-service bank, ebase provides comprehensive services in asset management, as well as in financial portfolio management and deposit banking. As a leading B2B direct bank, ebase manages a customer portfolio of around 30 billion euros in Germany. Financial



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## services, insurance companies, banks, portfolio managers

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## About niio finance group AG

### niio finance group AG

Digital services for the future of banking – that is niio finance group AG's speciality. In addition to the robo-advisor, these services include a community platform and API banking tools, as well as tailored consulting and development services and operating models. The software publisher sees itself as a solution partner for banks and financial service providers. Its high-quality, plug-and-play solutions are user-friendly and customisable; they help to sink costs dramatically and to realise the benefits arising from competition.

Deutsche Software Engineering & Research GmbH (DSER) has been operating as the main shareholder of niio finance group AG since 2016. Its goal is to provide a comprehensive fintech ecosystem that leads banks, consultants and private investors together into a digital future. DSER has been successfully providing solutions for the portfolio management market for over ten years. Currently over 70 active customers use its sophisticated core product (munio) to move 40 billion euros and to manage a portfolio volume of roughly two million asset accounts.

### Find out more:

- Website of niio finance group AG: [www.niio.finance](http://www.niio.finance)
- Website of niio it-services GmbH: [www.niio.de](http://www.niio.de)
- Product description for niio robo-advisor: [www.niio.com](http://www.niio.com)
- Website of DSER GmbH: [www.dser.de](http://www.dser.de)
- Product portal of the munio portfolio management [www.munio.de](http://www.munio.de)

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Note for the editorial offices:

All press releases can be found on our website at

<http://www.ebase.com/presse>.

If you do not wish to receive any further information, let us know at [presse@ebase.com](mailto:presse@ebase.com).

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